



MSHL JERSEY SPONSORSHIPS NEEDED...

100% of sponsorship dollars go towards purchasing MSHL jersey's

- **MSHL Sponsorship:** \$175
 - help in purchasing MSHL jersey's
- **Team Partner Sponsorship:** \$525
 - 16 jerseys in total
- **Divisional Partner Sponsorship (OSHL):** \$1,050
 - 32 jerseys in total
- **Divisional Partner Sponsorship (SSHL, PSHL, DSHL):** \$2,100
 - 64 jerseys in total
- **Milwaukee Summer Hockey League Exclusive Partner Sponsorship:** \$7,350
 - 224 jerseys in total

MSHL Team/Divisional/League sponsors receive the following:

- Your Business name printed on the front of **ALL** jersey's purchased

All MSHL sponsors receives the following:

- Advertising space on the home page of the official MSHL website and subsequent divisional and team pages
 - estimated 240 MSHL players, along with parents, friends, and hockey fans will be viewing the website weekly
 - visit www.themshl.com to view the MSHL website
- Plug on all 10 Milwaukee Hockey Talk Season 2 episodes set to air in early June
- Minimum of 1 commercial spot on Milwaukee Hockey Talk Season 2 episodes
 - live guest appearance on an episode (or call in) if you prefer
 - last season, at its peak Milwaukee Hockey Talk had over 370 views during a given week; with a projected goal of 500 views per episode this season
- Weekly social media plugs through through the MSHL social media outlets
- Advertising space on MSHL posters placed in local Milwaukee businesses
- Advertising space on all weekly game recaps sent out through email, Facebook, and Twitter to a distribution list of over 1,600 local Milwaukee and surrounding area hockey families

Jersey's:

Jersey's are being purchased through The Hockey Zone, an MSHL partner. They are made of an extremely high quality, so your companies name will not be tarnished in any way. Each player will be able to keep their jersey once the season is over. This way, your sponsorship dollars can go even further as the players will be able to wear them all year long.